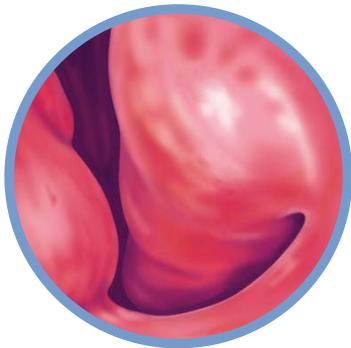


Why Is My Nose Always Stuffy?

If you suffer from allergies or similar conditions, you probably understand the frustration of not being able to breathe properly, because your nose always feels “stuffy,” and the frustration of medicines that offer only temporary relief.

Often, the cause of chronic stuffy nose is enlarged turbinates. Turbinates are small, bony structures located in the nasal airway covered with mucous membranes. Allergies or other conditions can cause irritation, inflammation, and enlargement of turbinates, resulting in the blocked nasal airway we know as “stuffy nose.”



*enlarged
turbinate*

Coblation Turbinate Reduction offers immediate and continued results.

Relief at Last

After the initial healing, you should experience a notable improvement in your stuffy nose. As the turbinates continue to shrink over time, your ability to breathe will improve. Turbinate size can vary among patients. As such, it may be necessary to repeat the Coblation procedure to achieve maximum results.

A Fast Return to Normal Breathing

Finally, relief for your chronic stuffy nose – without nasal medications!



¹Bäck LJJ, Hyt_nen ML, Malmberg HO, Ylikowski JS. Submucosal bipolar radiofrequency thermal ablation of inferior turbinates: a long-term follow-up with subjective and objective assessment. *The Laryngoscope*. 2002;112:1806-1812



CAUTION: Federal (USA) law restricts this device to sale by or on the order of a physician.

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For more information, visit us online at:
www.arthrocareENT.com

P/N 07083 Rev C

COBLATION® TURBINATE REDUCTION

Chronic Stuffy Nose Is A Serious Annoyance.

Blocked nasal passages force you to breathe through your mouth, making simple, everyday activities such as eating, speaking, and sleeping more difficult.

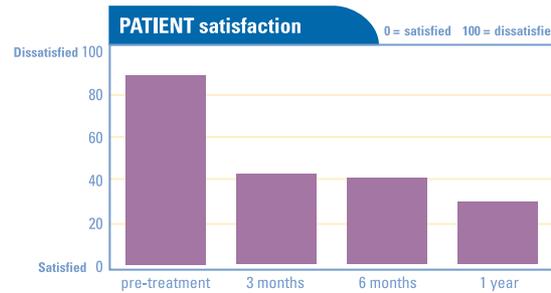
Allergy remedies, decongestants, and antihistamines offer only temporary relief of your stuffy nose. And surgical alternatives such as deviated septum straightening, turbinate fracturing, or cauterizing can seem extreme.

Now There's A Simple, Effective Solution.

Coblation Turbinate Reduction is a medical innovation that provides effective, fast, and continued relief of chronic stuffy nose by both removing and shrinking soft tissue inside the turbinates. This revolutionary treatment:

- Offers immediate and continued results
 - Approximately 50% reduction in nasal blockage within one week of treatment¹
 - Patients report sustained relief at 3, 6 and 12 months following treatment¹
- Is performed in the comfort of your doctor's office, under local anesthesia
- Takes as little as ten minutes
- Is virtually painless and has a low incidence of side-effects

Over 50% Increase in Patient Satisfaction Following Coblation Treatment.



What is Coblation?

Coblation is advanced technology that quickly and effectively removes and shrinks soft tissue inside the turbinates using gentle radiofrequency energy and natural saline. Coblation is not a heat-driven process. As a result, surrounding healthy tissue is preserved allowing for a fast and easy recovery.

The proven, patented Coblation process has been used successfully in over two million procedures by surgeons in ear, nose, and throat (ENT) and other areas of medical specialty.

How is Coblation Turbinate Reduction Performed?

With Coblation, your doctor quickly and effectively removes and shrinks soft tissue inside the enlarged turbinates with a specially designed device.

This quick, outpatient procedure takes less than 10 minutes. Patients typically return home shortly after the procedure, and can experience a 50% reduction in nasal obstruction within one week.



A very low incidence of side effects, including nasal discomfort or discharge, crusting or sneezing, has been reported in patients following treatment.

If you suffer from chronic stuffy nose, Coblation may be the best solution for you.

Ask your physician about the benefits of Coblation® Turbinate Reduction today.